

INVOICE



Remit Address:
KSNV
 Formerly KVBC
 1500 Foremaster Lane
 Las Vegas, NV 89101
 Main: (702)642-3333
 Billing: (702)642-3333

Billing Address:

Strategic Media Services, Inc.
 Attention: Accounts Payable
 9 K St. NW
 200
 Washington, DC 20007

Advertiser	Heller, Dean for U.S. Senate
Product	HELLER FOR SENATE
Estimate Number	

Invoice #	106413-1
Invoice Date	09/23/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/18/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	106413
Alt Order #	06850947
Deal #	
Order Flight	09/12/12 - 09/18/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	HEAS
Product Code	

Agency Ref	
Advertiser Ref	

Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
F Today Show II	9-10a		09/10/12 to 09/16/12	1x	---T---				
		Th	09/13/12	:30	9:56 AM	DH-08-30-08-H Our Turn	\$200.00		1
F Today Show II	9-10a		09/17/12 to 09/23/12	1x	M-----				
		M	09/17/12	:00			\$200.00 Credited		1
Michael Ray	11am-12pm		09/10/12 to 09/16/12	3x	--WTF--				
		W	09/12/12	:30	11:12 AM	DH-08-30-08-H Our Turn	\$200.00		2
		Th	09/13/12	:30	11:33 AM	DH-08311208H Wrong	\$200.00		3
		F	09/14/12	:30	11:26 AM	DH-08-30-08-H Our Turn	\$200.00		1
Agenda 1230pm	1230-1p		09/10/12 to 09/16/12	3x	--WTF--				
		W	09/12/12	:00			\$100.00 Credited		1
		Th	09/13/12	:00			\$100.00 Credited		2
		F	09/14/12	:00			\$100.00 Credited		3
Agenda 1230pm	1230-1p		09/17/12 to 09/23/12	2x	MT-----				
		M	09/17/12	:00			\$100.00 Credited		1
		Tu	09/18/12	:00			\$100.00 Credited		2
Agenda 1230pm	1230-1p		09/10/12 to 09/16/12	3x	--WTF--				
		W	09/12/12	:30	12:59 PM	DH-08311208H Wrong	\$200.00		2
		Th	09/13/12	:30	12:58 PM	DH-08-30-08-H Our Turn	\$200.00		1
		F	09/14/12	:00			\$200.00 Credited		3

The actual broadcast information shown on this invoice was taken from the Official program log

Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.

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Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
7	KSNV	Days of our Lives	1258p-2pm								
					09/17/12 to 09/23/12	2x	MT-----				
	KSNV			M	09/17/12	:30	12:59 PM	DH-08-30-08-H our Turn	\$200.00		2
	KSNV			Tu	09/18/12	:00			\$200.00 Credited		1
8	KSNV	M-F News 3 at Eleven	11pm-1135pm								
					09/10/12 to 09/16/12	2x	--W-F--				
	KSNV			W	09/12/12	:30	11:31 PM	DH-08-30-08-H our Turn	\$750.00		2
	KSNV			F	09/14/12	:30	11:11 PM	DH-08311208H Wrong	\$750.00		1
9	KSNV	M-F News 3 at Eleven	11pm-1135pm								
					09/17/12 to 09/23/12	1x	-T-----				
	KSNV			Tu	09/18/12	:30	11:31 PM	DH-6-21-12-02-HD Job R.	\$750.00		1
10	KSNV	Tonight Show	1135p-1237a								
					09/10/12 to 09/16/12	3x	--WTF--				
	KSNV			W	09/12/12	:30	12:30 AM	DH-08311208H Wrong	\$250.00		2
	KSNV			Th	09/13/12	:30	12:07 AM	DH-08311208H Wrong	\$250.00		1
	KSNV			F	09/14/12	:30	12:24 AM	DH-08-30-08-H our Turn	\$250.00		3
11	KSNV	Tonight Show	1135p-1237a								
					09/17/12 to 09/23/12	2x	MT-----				
	KSNV			M	09/17/12	:30	11:58 PM	DH-08-30-08-H our Turn	\$250.00		1
	KSNV			Tu	09/18/12	:30	12:30 AM	DH09141211H Two in a R.	\$250.00		2
12	KSNV	Monday Prime 8-10pm	8-10pm								
					09/17/12 to 09/23/12	1x	M-----				
	KSNV			M	09/17/12	:30	8:00 PM	DH-08311208H Wrong	\$2,400.00		1
13	KSNV	Tuesday Prime 8-9pm	8-9pm								
					09/17/12 to 09/23/12	1x	-T-----				

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Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency for other Third Parties that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin or ancestry.

